

Photography Pre-Shoot Checklist

Following this checklist will help ensure that your home is interior spaces photo-ready and will produce the best results!

Organize and DECLUTTER all rooms, removing

Organize and declutter! Less is more! Let the light shine in!

all unnecessary items or furniture

Clean, clean, clean!

Remove personal information and photos, remember these photos will be online

Exterior spaces

Remove vehicles from driveway and front of house

Place trash cans and other items in garage

Trim trees, shrubs and remove weeds

Mow, water, and rake grass

Pressure wash driveway, walkways, pool decks

Organize and clean deck furniture, uncover grill, open patio umbrella

Make yard free of toys and evidence of pets

Clean windows

Replace broken windows and screens

Put away all pool toys, supplies, hoses

Hide any unnecessary clutter

Replace burned out lightbulbs, remove signs

Remove all evidence of pets (beds, food, toys)

Turn on ALL lights, including lamps, replace burned out bulbs

Turn off all ceiling fans, TVs, computers, etc.

Open blinds and curtains to let in as much light as possible

Remove all signs of political or religious preferences

Touch up paint on walls and doors.

Conceal power cords, unplug if needed

Remove unsightly floor mats or rugs

Kitchen

Remove everything from surface of fridge, like magnets, pictures and lists

Remove all rugs and dishtowels

Clean appliances, no fingerprints, smudges

Stow away small appliances, off countertops

Clear countertops and sink area off as much as possible, no dish or hand soap, sponges

Make sure sink is clean, shiny and free of dishes

Put trash can away, out of sight

Straighten bar stools and table chairs

Some fresh flowers or a bowl of fruit is nice

Remove pet supplies and unsightly floor mats

Dining area

Remove all clutter

A nice centerpiece in center of table, or nothing

Straighten chairs, clean and dust

Bedrooms

Organize furniture to create space

Use fresh, clean bedding and pillows

Declutter and organize walk-in closet

Dust furniture and lighting, ceiling fans

Minimize items on display, remove family photos, less is more

Stow away devices, chargers, toys, cords

Laundry

Remove all clothing in machine or hanging

Organize shelving, store away as much as possible, including laundry baskets

Clean appliances, declutter, organize

Bathrooms

Clear sink area of all personal products

Super clean all surfaces, including mirrors

Stow away shower products and supplies

Clean or replace shower curtain

Clean grout or re-caulk sinks, tubs & showers

Place fresh, matching accent towels

Remove rugs and bathmats

Close toilet lid, put out a fresh roll of toilet paper

Remove trash can, toilet brush

A small plant for decor is nice

How long will the shoot take?

Most shoots take 60-90 minutes. Some will take longer.

What do I do with my pets?

It is best to take them off property, if possible, or kept in the garage or a kennel.

What should I do during the shoot?

If you are home, it is best to wait in one room with your children until the photographer has finished and is ready to shoot that room.

When should I start preparing?

The sooner the better! It takes time, but it's worth the effort!

Last minute double check?

Look around your house and check that all lights and lamps are on, ceiling fans are off, blinds and curtains are wide open, toilet lids are down, clutter is stowed, trash cans are hidden and everything is staged. Remember, less is more!

Keep in mind that many strangers will be viewing these photos! Remove any personal information like calendars, password, notes, lists, and family photos.