

Photography Pre-Shoot Checklist

Following this checklist will help ensure that your home is

Interior spaces

photo-ready

and will produce the best results!

__ Organize and DECLUTTER all rooms, removing

Organize and declutter! Less is more! Let the light shine in!

all unnecessary items or furniture

Clean, clean, clean!

__ Remove personal information and photos, remember these photos will be online

Exterior spaces

__ Remove vehicles from driveway and front of house

__ Place trash cans and other items in garage

__ Trim trees, shrubs and remove weeds

__ Mow, water, and rake grass

__ Pressure wash driveway, walkways, pool decks

__ Organize and clean deck furniture, uncover grill, open

patio umbrella

__ Make yard free of toys and evidence of pets

__ Clean windows

__ Replace broken windows and screens

__ Put away all pool toys, supplies, hoses

__ Hide any unnecessary clutter

__ Replace burned out lightbulbs, remove signs

__ Remove all evidence of pets (beds, food, toys)

__ Turn on ALL lights, including lamps, replace burned out bulbs

__ Turn off all ceiling fans, TVs, computers, etc.

__ Open blinds and curtains to let in as much light as possible

__ Remove all signs of political or religious preferences

__ Touch up paint on walls and doors.

__ Conceal power cords, unplug if needed

__ Remove unsightly floor mats or rugs

Kitchen

__ Remove everything from surface of fridge, like magnets, pictures and lists

__ Remove all rugs and dishtowels

__ Clean appliances, no fingerprints, smudges

__ Stow away small appliances, off countertops

__ Clear countertops and sink area off as much as possible, no dish or hand soap, sponges

__ Make sure sink is clean, shiny and free of dishes

__ Put trash can away, out of sight

__ Straighten bar stools and table chairs

__ Some fresh flowers or a bowl of fruit is nice

__ Remove pet supplies and unsightly floor mats

Dining area

__ Remove all clutter

__ A nice centerpiece in center of table, or nothing

__ Straighten chairs, clean and dust Bedrooms

Bedrooms

__ Organize furniture to create space

__ Use fresh, clean bedding and pillows

__ Declutter and organize walk-in closet

__ Dust furniture and lighting, ceiling fans

__ Minimize items on display, remove family photos, less is more

__ Stow away devices, chargers, toys, cords

Laundry

__ Remove all clothing in machine or hanging

__ Organize shelving, store away as much as possible, including laundry baskets

__ Clean appliances, declutter, organize

Bathrooms

__ Clear sink area of all personal products

__ Super clean all surfaces, including mirrors

__ Stow away shower products and supplies

__ Clean or replace shower curtain

__ Clean grout or re-caulk sinks, tubs & showers

__ Place fresh, matching accent towels

__ Remove rugs and bathmats

__ Close toilet lid, put out a fresh roll of toilet paper

__ Remove trash can, toilet brush

__ A small plant for decor is nice

How long will the shoot take?

Most shoots take 60-90 minutes. Some will take longer.

What do I do with my pets?

It is best to take them off property, if possible, or kept in the garage or a kennel.

What should I do during the shoot?

If you are home, it is best to wait in one room with your children until the photographer has finished and is ready to shoot that room.

When should I start preparing?

The sooner the better! It takes time, but it's worth the effort!

Last minute double check?

Look around your house and check that all lights and lamps are on, ceiling fans are off, blinds and curtains are wide open, toilet lids are down, clutter is stowed, trash cans are hidden and everything is staged. Remember, less is more!

Keep in mind that many strangers will be viewing these photos! Remove any personal information like calendars, password, notes, lists, and family photos.